

DIRECTORATE OF DISTANCE EDUCATION
INTEGRAL UNIVERSITY, LUCKNOW
CURRICULUM FOR 3 YEARS MBA (for working Professionals in Govt./Pvt./PSUs.)

FIRST SEM :

| SUBJECT CODE | SUBJECT NAME |
|--------------|-----------------------------------------|
| MBA3101 | COMMUNICATION SKILL |
| MBA3102 | ORGANIZATIONAL BEHAVIOUR |
| MBA3103 | HUMAN RESOURCE MANAGEMENT & DEVELOPMENT |
| MBA3104 | INFORMATION TECHNOLOGY |
| MBA3105 | SEMINAR |

SECOND SEM :

| SUBJECT CODE | SUBJECT NAME |
|--------------|---------------------------|
| MBA3201 | BUSINESS ENVIRONMENT |
| MBA3202 | RESEARCH METHODOLOGY |
| MBA3203 | FINANCIAL MANAGEMENT |
| MBA3204 | CORPORATE & BUSINESS LAWS |
| MBA3205 | WORKSHOP |

THIRD SEM :

| SUBJECT CODE | SUBJECT NAME |
|--------------|-----------------------|
| MBA3301 | OPERATIONS MANAGEMENT |
| MBA3302 | OPERATION RESEARCH |
| MBA3303 | MANAGERIAL ECONOMICS |
| MBA3304 | MARKETING MANAGEMENT |

FOURTH SEM :

| SUBJECT CODE | SUBJECT NAME |
|--------------|--------------------------------|
| MBA3401 | STRATEGIC MANAGEMENT |
| MBA3402 | MAJOR 1 |
| MBA3403 | MAJOR 2 |
| MBA3404 | MANAGEMENT INFORMATION SYSTEMS |

FIFTH SEM :

| SUBJECT CODE | SUBJECT NAME |
|--------------|---------------------------|
| MBA3501 | CORPORATE & BUSINESS LAWS |
| MBA3502 | MANAGERIAL EFFECTIVENESS |
| MBA3503 | MAJOR 3 |
| MBA3504 | MAJOR 4 / MINOR 1 |

SIXTH SEM :

| SUBJECT CODE | SUBJECT NAME |
|--------------|--------------------------------------|
| MBA3601 | ENTERPRENEURSHIP & BUSINESS PLANNING |
| MBA3602 | MAJOR 5/ MINOR 2 |
| MBA3603 | MAJOR 6 / MINOR 3 |
| MBA3604 | PROJECT |